

CryptoStache

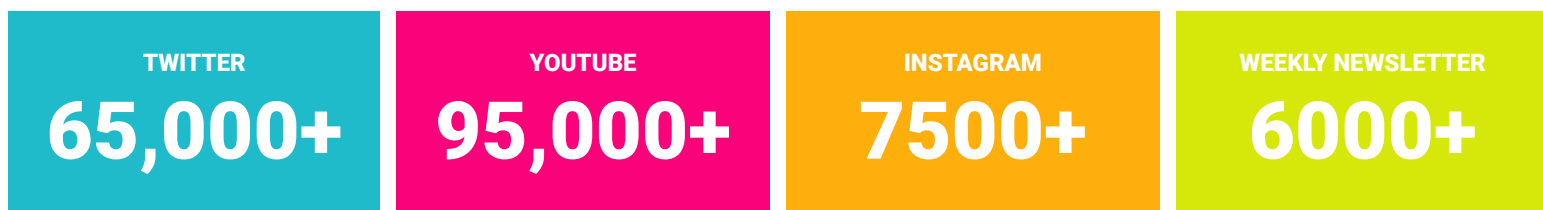
Advertising & Media Deck 2022

rev. 04.21.22

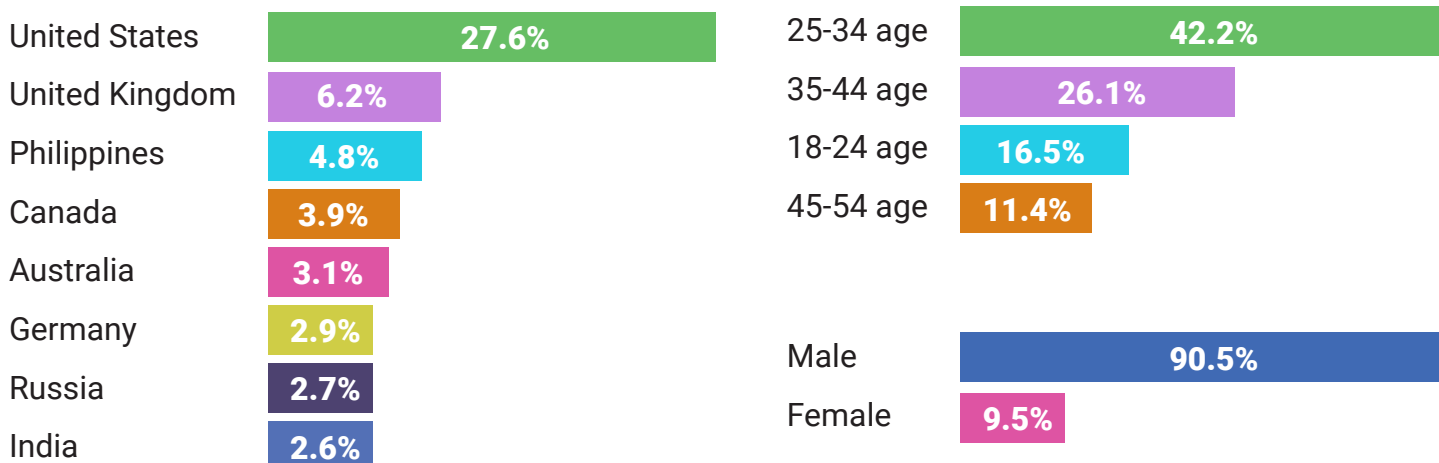
CryptoStache is the popular online channel and content creation efforts of early NFT investor Shea Newkirk. Since launching in 2017, the CryptoStache brand has been established as the premier NFT & Crypto Gaming focused channel on YouTube, Twitch, & Theta.tv.

We offer several advertising & partnership options ranging from exposure across videos, interviews, live streams & social media.

Marketing Reach



Over 5 million impressions per month across all channels



Contact: marketing@cryptostache.com
[@CryptoStache](#) on Twitter • Instagram • Youtube • TikTok

Advertising Options

All videos & streams are promoted across all our social media channels and posted to our website for maximum exposure. Social posts are included with any review, interview or stream sponsor, we do **NOT** offer any “social media only” advertising options.

All content is disclosed as paid advertising. Payments accepted: USDC, ETH, & Paypal.

Sponsored Streams & Mentions



All sponsored gaming live streams and stream mentions are featured on [youtube.com/CryptoStache](https://www.youtube.com/CryptoStache). In addition, we stream to Twitch, Twitter, Facebook, & Theta.tv for maximum exposure of your brand.

Live Stream Sponsor

Play your crypto game live the entire stream (1 hr).

\$4000

Choose from these weekly streams:



Mon, Wed, or Fri - 11am PST
NFT Game Grind



Thursday's - 4pm PST
Secret Agent 'Stache NFT Game Show

Live Stream Mention

Verbal plug & website showcase of your NFT project on stream (2-3 minutes)

\$1000



Tuesday's - 1pm PST
The NFT Beat



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Video Reviews & Interviews

We offer “fair & honest” reviews of your project or service & only accept projects that we truly believe have potential to be successful.

Additionally, your video may be clipped for TikTok & Youtube Shorts at not additional cost.

Video Review Package (MOST VIEWS)

1x Mid-Roll Placement
(2-3 minute Mid-roll in a Top List video)
1x Single Video Review
(8-10 minute dedicated Video Review)

\$5000



Mid-Roll Placement

2-3 minute Mid-roll in a Top List video.
These round-up style videos feature 3-5 different projects & get top engagement.

\$3500

Single Video Review

8-10 minute dedicated Video Review.
We go in-depth about just your project.

\$2500

Video Interview / AMA

15-20 minute Video Interview or AMA
with 1 staff member.

\$2800

We can also customize a package to fit your specific needs!



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